

“Contrats Energies Libres”

Innovative, non-binding price plans focusing on proximity and energy efficiency

Romande Energie is announcing the launch of *Contrats Energies Libres* price plans as from 1 January 2014. This new way of marketing power to customers in Switzerland adds location of sourced energy to the pricing equation while offering a renewable-energy pledge and aids for saving on energy use. Customers are at liberty whether to take this step towards the energy transition, can freely select the price plan that suits them, or switch to another plan without prior notice.

Morges, 1 October 2013 - From 1 January 2014, all our customers will benefit from a new offer consisting initially of two price plans, *Terre Suisse* and *Terre Romande*, in replacement of our current tariffs and ecological options.

The vast majority of our customers will transition to *Terre Suisse*, which markets power solely from Swiss sources. Applying a tariff unchanged from 2013, *Terre Suisse* will replicate the generation mix prevailing in Switzerland, which is 60% renewable energy. Each customer on this tariff will also receive aids and services for saving on energy such as automated usage tracking (using the online customer centre) and practical advice.

***Terre Romande*, certified by TÜV as 100% Western Switzerland and 100% renewable**

The second proximity tariff, *Terre Romande*, is for customers who want their energy to be procured entirely in Western Switzerland, exclusively from renewable sources — all for a few Swiss francs extra each year. As the energy marketed through *Terre Romande* will be primarily generated by our power plants, we will have incentive to expand our renewable production facilities in Western Switzerland in line with demand.

Terre Romande is a more comprehensive tariff than *Terre Suisse*, offering for example an annual voucher (with a value of CHF 100) that can be used to buy any domestic appliance rated energy class A+ or better. This price plan further offers innovative aids for making continual savings on energy consumption.

Regional and all-renewable procurement under the *Terre Romande* price plan, and Swiss procurement under *Terre Suisse*, are both certified by TÜV SÜD, a global leader in the development of safe, long-lasting solutions for dealing with the challenges arising from interaction between people, technology and the environment.

Flexible and non-binding — the essence of our *Contrats Energies Libres*

Together, *Terre Suisse* and *Terre Romande* make up our *Contrats Energies Libres*. The key considerations of this new offer are:

- Power plant location
- Energy category
- Services promoting energy efficiency

In addition, customers can opt freely for either price plan in accordance with their means, convictions and lifestyle, and can switch price plan without prior notice. And because there is no minimum contract duration, customers can at any time cancel *Terre Suisse* or *Terre Romande* and revert to a standard tariff, which will be slightly more economical than the core *Terre Suisse* tariff but which will offer no guarantees on energy procurement source.

Innovation for the satisfaction of our customers

We are making constant efforts to adapt to our customers' changing patterns of consumption, behaviour and expectations so that we can advance towards the energy transition hand in hand. With this in mind, other *Contrats Energies Libres*, underpinned by the same key considerations, will be announced in the near future. One such plan, *Terre d'ici*, will give customers the opportunity to move more resolutely towards the energy transition. What is more, it will be designed in consultation with customers (in 2014) — marking another ground-breaking move in the Swiss energy industry.

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Note to editorial desks

This press release is being issued outside the trading hours of the SIX Swiss Exchange as required by the SIX Listing Rules on ad hoc publicity.

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Pierre-Alain Urech, CEO of Romande Energie Group, and Philippe Durr, Manager of Romande Energie Commerce, will be available to answer questions from the media at a **press conference taking place on Tuesday 1 October 2013, at 9.15am CET**, at the *Les Clées* hydroelectric plant (Ballaigues). After the press conference, attendees will have the option of taking a guided tour of the facility.

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Romande Energie Group at a glance

Romande Energie Group is the leading electricity distributor in Western Switzerland. Through its subsidiary Romande Energie Commerce, it supplies more than 300,000 end-customers directly (representing a catchment population of over 500,000 people) in over 300 municipalities in the cantons of Vaud, Valais, Fribourg and Geneva. Its core businesses are the production, distribution and marketing of electricity. The Group's priorities are to provide customers with high-quality services and guarantee reliable, competitively priced electricity supplies on a long-term basis; to expand its own-power production by investing primarily in new renewable energy sources; and to promote innovative solutions in the field of energy efficiency.

For more information on Romande Energie Group visit www.romande-energie.ch