



# Philippe Durr appointed Manager of Romande Energie Commerce

The Boards of Directors of Romande Energie Holding SA and Romande Energie Commerce SA have appointed Philippe Durr as head of Romande Energie Commerce, with effect from 7 January 2013. He will also sit on the Group's Executive Board.

Morges, 17 December 2012 – Romande Energie Commerce was formed in 2007 through an alliance between Romande Energie and 10 other entities active in the power industry. Today, it is the largest supplier of electricity in French-speaking Switzerland, delivering energy to more than 300,000 direct customers. Romande Energie Commerce, which has its headquarters in Morges, is a Group subsidiary and has approximately 100 employees specialising in customer relations, sales, marketing and project management.

Following the decision of Jean-Pierre Mitard to pursue a new career opportunity, we have sought a new manager who would have the substance to lead and develop Romande Energie Commerce in a climate dominated by full energy-market liberalisation, which is scheduled for 2015.

At their meeting on 14 December, the Boards of Directors of Romande Energie Group and Romande Energie Commerce appointed Philippe Durr (48) as head of Romande Energie Commerce. Mr Durr holds a M.Sc. in Microtechnology from the Swiss Federal Institute of Technology in Lausanne (EPFL) and has received executive management training from the European Institute of Business Administration (INSEAD) in Fontainebleau, near Paris.

Philippe Durr has 20 years experience in management and sales/marketing roles. He has held a variety of executive positions in multinational and regional companies active in the power, environment, cleantech and aeronautical industries. He was sales director and a senior manager at Services Industriels de Genève from 2000 to 2008 and Chief Executive Officer of Mistral Engines (CH/USA) from 2008 to 2010. Through his work as an independent consultant between 2011 and 2012, he has been closely involved in the rollout of electric mobility solutions within French-speaking Switzerland.

Mr Durr will take up his new position as Manager of Romande Energie Commerce on 7 January 2013. Romande Energie Group is delighted to be able to harness his vast experience and in-depth technical and commercial knowledge. We wish him every success and the utmost satisfaction in the fulfilment of this key role.

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## Note to editorial desks

This press release is being issued outside the trading hours of the SIX Swiss Exchange as required by the SIX directive on ad hoc publicity.

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# Romande Energie Commerce

In late 2007, Romande Energie came together with 10 other entities active in the power industry in French-speaking Switzerland, both public and private, to create Romande Energie Commerce — a strong, stable marketer of electricity. Today, it is the largest power supplier in French-speaking Switzerland, serving over 300,000 direct customers and delivering some 3 TWh of electricity. The shareholders of Romande Energie Commerce are Romande Energie Group, SIE SA (service intercommunal de l'électricité, Renens), Alpiq, Lausanne city council, and the municipalities of Bussigny-près-Lausanne, Pully, Romanel-sur-Lausanne, Belmont-sur-Lausanne and Paudex, along with Forces Motrices de l'Avançon (since late 2009).

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## Romande Energie at a glance

Romande Energie Group is the leading electricity distributor in Western Switzerland. Through its subsidiary Romande Energie Commerce, it supplies around more than 300,000 end-clients directly (representing a catchment population of over 500,000 people) in over 300 municipalities in the cantons of Vaud, Valais, Fribourg and Geneva. Its core businesses are the **production**, **distribution** and **marketing** of electricity. The Group's priorities are to provide its clients with high-quality services and guarantee reliable, competitively priced electricity supplies on a long-term basis; to expand its own-power production by investing primarily in new renewable energy sources; and to promote innovative solutions in the field of energy efficiency.

For more information on Romande Energie Group, visit www.romande-energie.ch